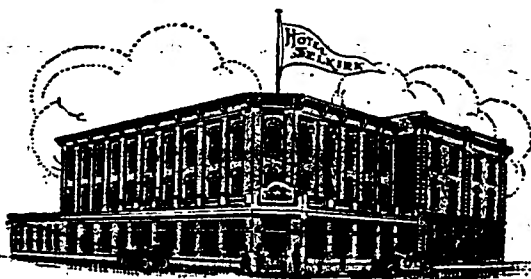
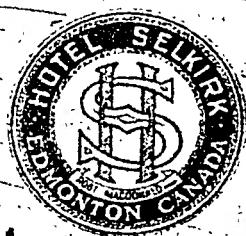
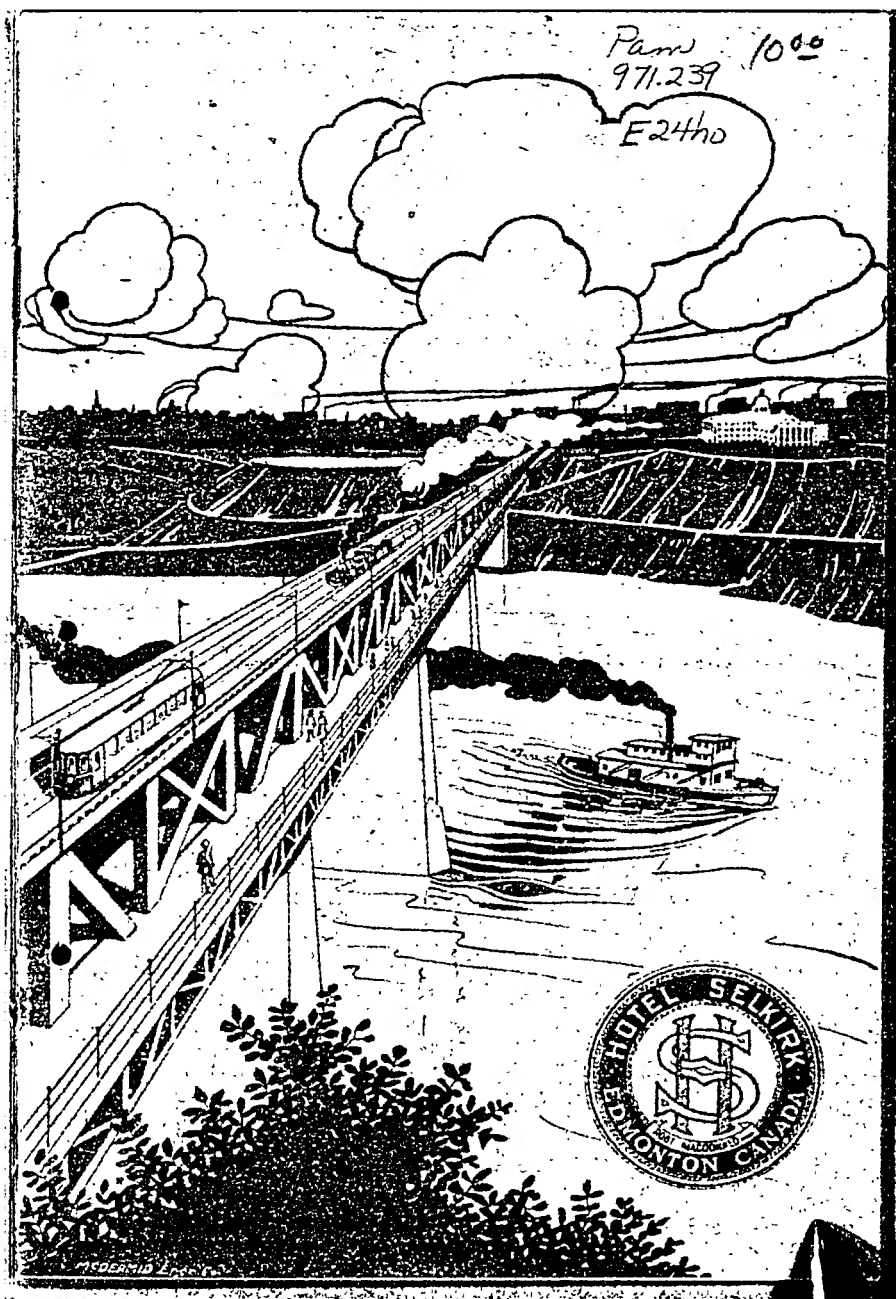


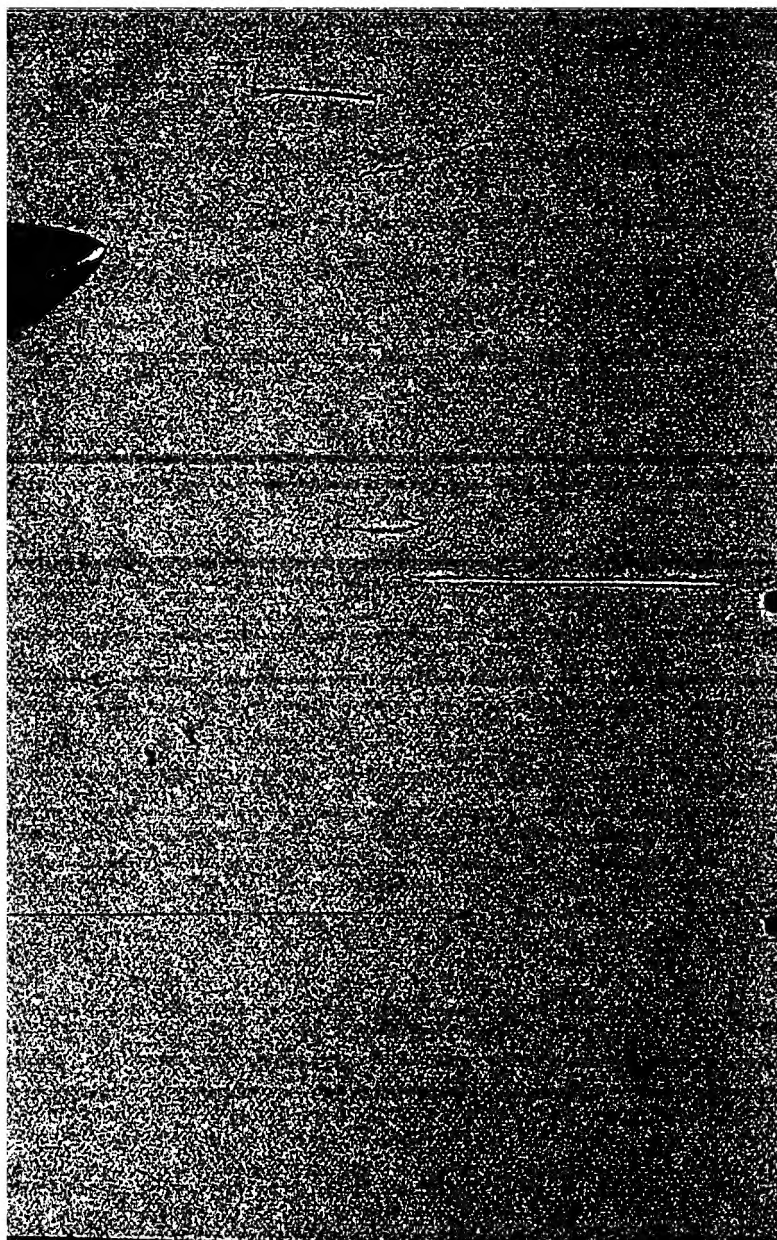
HOTEL SELKIRK

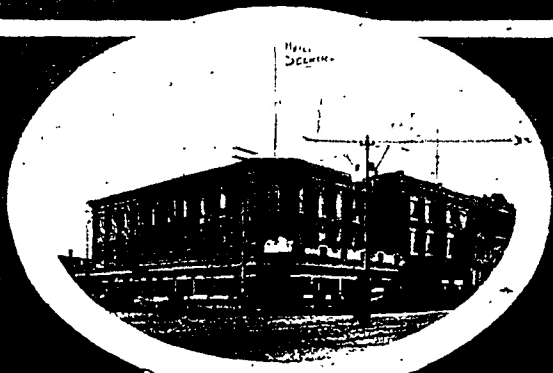


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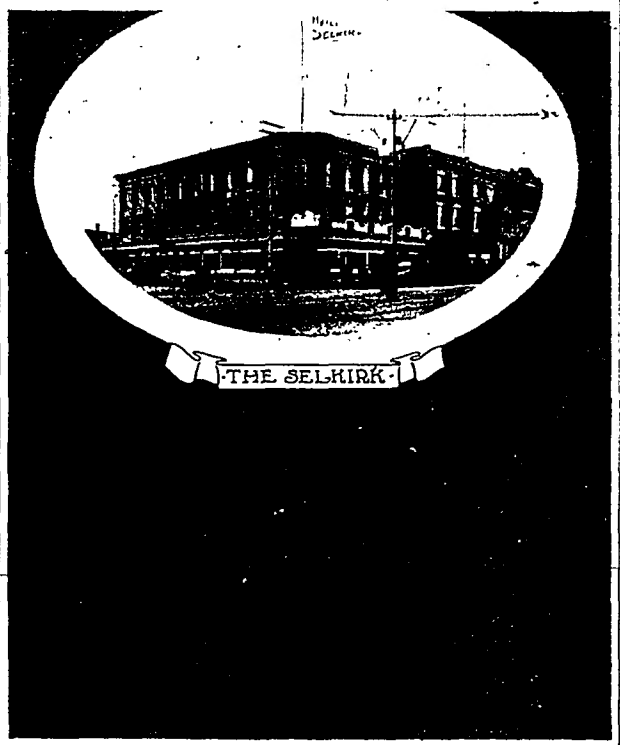
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THE SELKIRK





My greatest ambition and constant aim is to make the service, accommodation and cuisine at Hotel Selkirk a true expression of the people of Edmonton and the visitors within its gates. : |

Robert McTear



View of the Lobby



HOTEL SELKIRK, the newest and most modern hostelry in the capital city of the province of Alberta is headquarters for everybody from everywhere. This beautiful establishment, which represents an investment of \$700,000, has features which tend to combine the comforts of home with the conveniences of up-to-date hotel keeping: Commanding location, the latest approved equipment, faultless cuisine and efficient service, in conjunction with moderate rates. The hotel is conducted on the European plan.



Glimpse of the Office

The combination lobby and office on the main floor of this centrally located hotel is one of the largest and most beautiful in Western Canada. The color scheme on walls and ceiling is carried out in gold and ivory. The art work was designed and executed by Huber Brothers, of Chicago. The inverted lighting system is employed to illuminate the spacious, well appointed room. Here also are located public telephone booths and cigar and periodical stands. The lobby is the gathering place of the leading men of the country.



Corner of the Parlor

While the general arrangement of every department of Hotel Selkirk has received the most careful and expert attention, no effort or expense has been spared in the selection of the furnishings and interior finishing of the parlor on the first floor. Walls and ceiling are beautifully decorated, the color scheme in rose being in harmony with the rest of the house. The parlor overlooks the intersections of Jasper Avenue and First Street and the magnificent balcony, facing two streets, affords an unobstructed view of things Edmontonian.



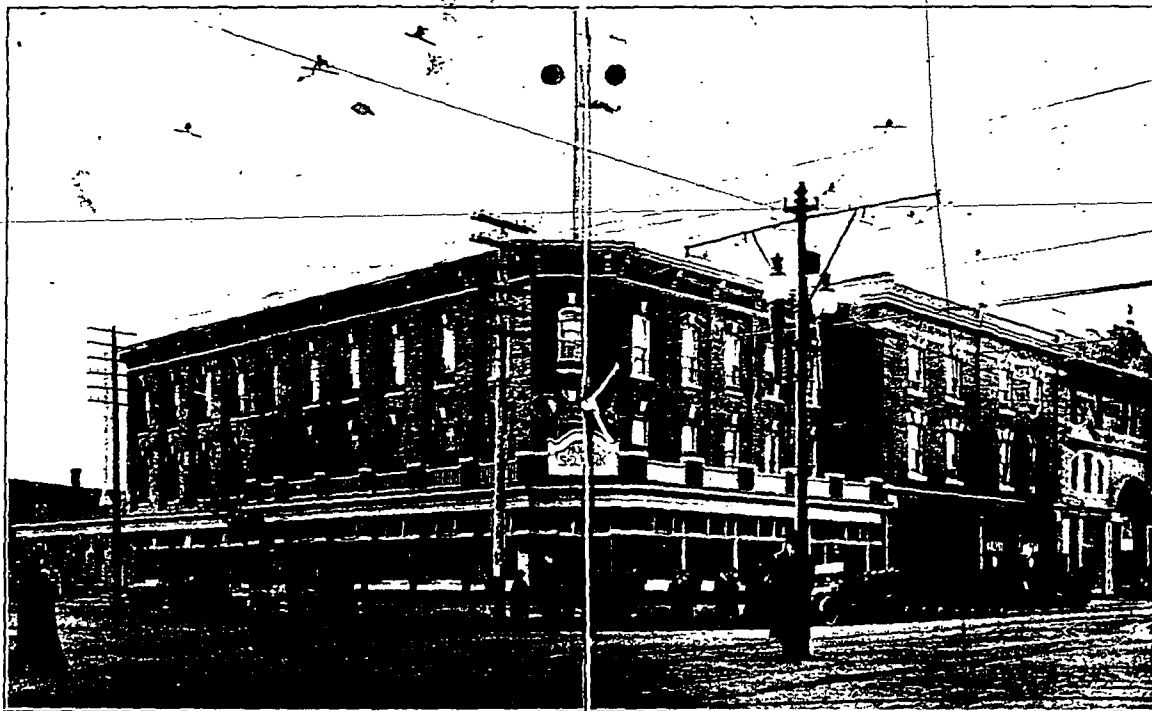
Beautiful Music Room

The music room, connecting with the parlor, is beautiful. Everything is in harmony. A baby grand piano, the most magnificently toned instrument that money could buy, occupies a place at the end of the room, while scattered about are easy chairs and davenport. Luxurious rugs cover the floors. This room is equally attractive for permanent and transient patrons and smart gatherings of all kinds, including afternoon teas and bridge and after-theatre parties, which are cared for in the large dining room on the main floor.

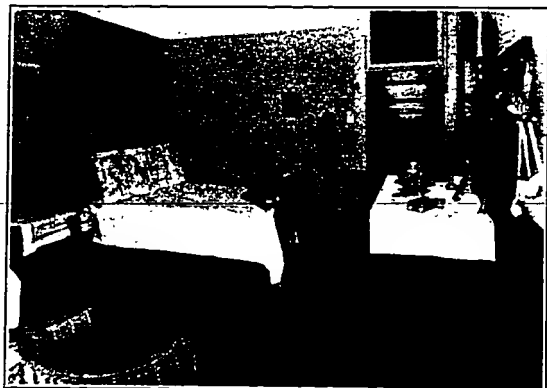


Sleeping Room with Bath

The furnishings of the sleeping rooms, 100 in number, are designed to give the maximum of comfort. Twenty-six of these rooms have private baths and toilets. The furnishings of the rooms are in keeping with the general plan of the hotel. The beds are of spun brass and steel, with upholstered box springs and Ostermoor mattresses and the finest of blankets, quilts and linen. The furniture is of Circassian walnut and plate glass, the floor coverings being Axminster rugs, woven from specially designed patterns.



Hotel Selkirk occupies a commanding site in the very heart of things at Jasper Avenue and First Street, the commercial, financial and business centre of Edmonton. It is within a few minutes' walk of the principal banks, stores, offices, theatres and railway stations. It is equipped throughout with the most modern and approved conveniences.



Room without Bath

The seventy-odd rooms without baths, but within easy access of beautifully appointed tub and shower baths and toilets with tiled floors and marble and enameled fixtures, are furnished as completely as the rooms with bath. Every room is an outside room, facing street, court or well. Furnishings are equal to those in other parts of the hotel. The management has spared neither expense nor effort in making the rooms attractive for transient and permanent patrons. Every provision has been made for absolute safety.



• Dining Room and Grill

The dining room and grill, with seating accommodation for 100, is accessible by private entrance from First street, as well as from the lobby. The furniture and draperies were specially designed and blend in perfect harmony, thus giving the hotel an air of genteel elegance. Silver, glass and napery are in keeping with the high standard maintained throughout the entire establishment. Cuisine and service are the pride of the management. Mr. McDonald's motto is: "The hotel giving the best service is the best hotel."



Kitchen of Hotel Selkirk

The kitchen and serving rooms are models of their kind, being built especially with a view to sanitation, ventilation and convenience. Here, a competent chef, assisted by experts in their lines, prepares the best that the home and foreign markets afford. Mr. McDonald's standing instructions are to buy, prepare and serve the food in a way which leaves nothing to be desired. No order is too small to receive careful attention and none is too large. Between 500 and 600 patrons are served daily from the well appointed kitchen.



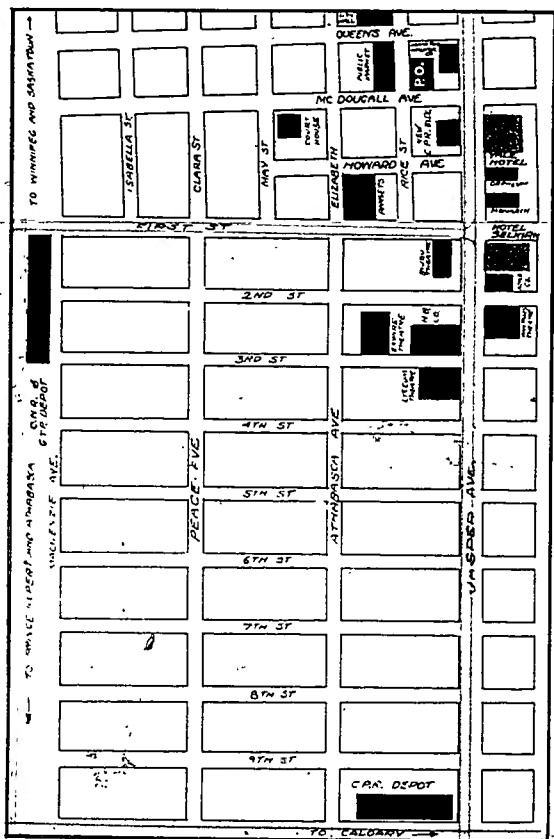
Cold Storage Room

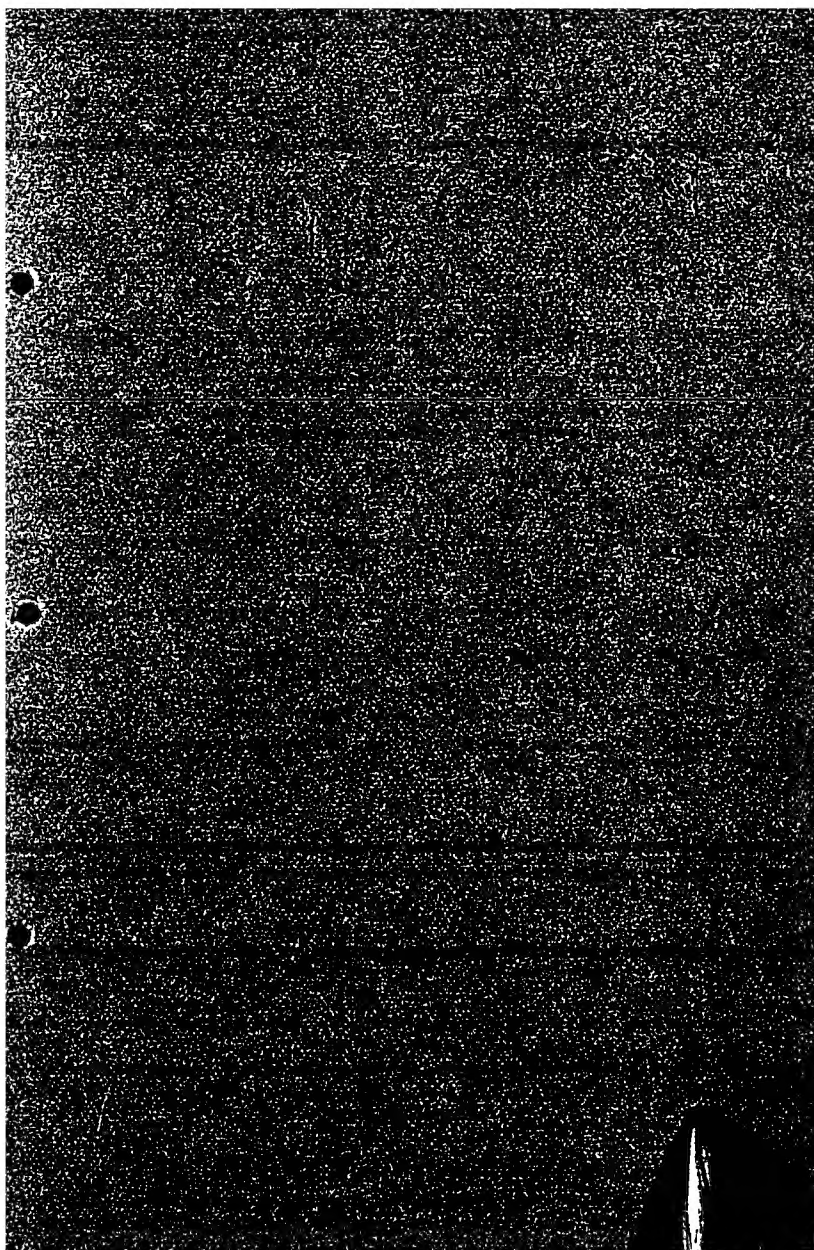
The cold storage room, connecting with the kitchen and the cafe and the wine cellars, contains a refrigerating system of the latest model. This maintains a temperature of 35 degrees in the departments devoted to meat, poultry, dairy, dressed vegetables and liquors. The air is kept fresh and pure by a large fan, propelled by electricity. Mr. McDonald is a direct importer of liquors and the reputation of his house has been built on the policy of furnishing his customers with what they call for and that of the best quality.

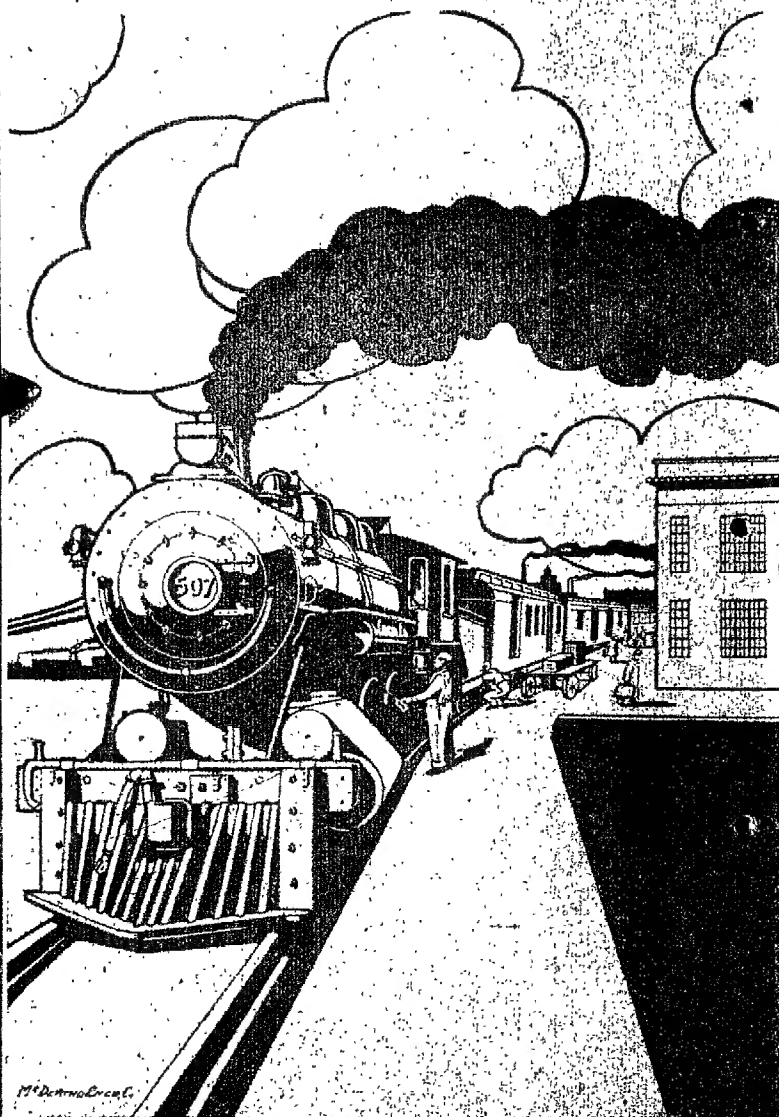


Bar of Special Design

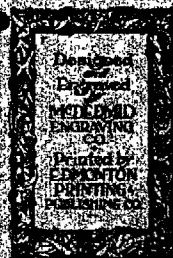
The magnificent bar room, which is one of the numerous features of the hotel, was designed by Messrs. Van Sicklen and Macomber. The installation, involving an expenditure of \$40,000, was completed under the supervision of C. E. Woodlief, manager of the Brunswick-Balke-Collender Company. The ceiling of the room is a work of art, from the study of Huber Brothers, the walls being done in rich mahogany and French plate glass. The wood used in the bar came from a mahogany tree, cut near an abandoned village in the mountains of southeastern Europe.







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